NEWS
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Virtual Wine Tasting and Fundraiser for Rainforest Trust on June 30
Chufly Imports provides sustainably certified high-elevation Bolivian wine to raise funds to help save the Bolivian Amazon

WARRENTON, Va., June 22, 2021—Rainforest Trust has teamed up with Chufly Imports to host a virtual wine tasting fundraiser to save an area of Bolivian Amazon. The live event takes place on Wednesday, June 30 at 8 p.m. ET. The cost is $109 for three bottles and includes three exquisite sustainably certified wines—two reds, one white with free shipping. (Note: cannot be shipped to Alabama, Arkansas, Mississippi, Delaware, Kentucky, Oklahoma, Rhode Island or Utah due to alcohol shipping restrictions.) Six bottle and 12 bottle packs are also available.

The virtual wine tasting includes a professionally guided tasting, information on the launch of a new Rainforest Trust project in the Bolivian Amazon and a discussion on the socioeconomic impact of wine in Bolivia. Upon purchase of a ticket, participants will receive a Zoom link for the tasting. In order for wine to ship on time, participants must register by Thursday, June 24 at this link.

"Wines of Bolivia" include an Aranjuez Cabernet Franc 2018; a 1750 Syrah 2017; and a 1750 Pedro Gimenez Dulce (fortified) 2020. The latter is a rare, tiny-batch production wine with only 67 cases. Additional wines are included in the six bottle and 12-bottle options. "This is an introduction to the remarkable diversity of Bolivia's best high-elevation wines," said Stephanie Wester, conservation programs manager with Rainforest Trust.

Since 1988, Rainforest Trust has been protecting imperiled tropical habitats and saving endangered species by establishing protected areas in partnership with local organizations and communities around the globe. With its partners, Rainforest Trust has safeguarded more than 37 million acres of vital habitat. Now, the organization is fighting to save the Bajo Paragua Rainforest in Eastern Bolivia. It is ground zero in the fight to save the Amazon Rainforest from logging, fire, and conversion to agriculture. Intact through 2019, 5-10% of the forest burned during the terrible fire season of 2020. If deforestation continues, the entire forest, an area one-and-a-half the size of Delaware, will be lost in a few years. The forest contains more than 337,162,504 metric tons of carbon. "This forest is a critical area in helping to slow down climate change as well as protecting the livelihoods of the indigenous Guarasug'we people," Wester added.

"Last year, nearly one acre of rainforest was lost every second, that equates to an area the size of Pennsylvania that is simply gone, up in smoke. The biodiversity is lost and the carbon once stored is now contributing to climate change," said Wester. "Creating and maintaining protected areas is the simplest most cost-effective solution to reduce climate change, Rainforest Trust has been doing just that for nearly 34 years."

The goal of the wine tasting is to raise awareness of the importance of conserving and protecting the Bolivian Amazon while also raising funding to help protect this important region. For more information on the project, click here.

To learn more about the Rainforest Trust, visit www.rainforesttrust.org.

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About Rainforest Trust
Since 1988, Rainforest Trust has been safeguarding imperiled tropical habitats and saving endangered species by establishing protected areas in partnership with local organizations and communities. With its partners, Rainforest Trust has safeguarded more than 37 million acres of vital habitat across Latin America, Africa, Asia and the Pacific. Rainforest Trust is a nonprofit organization that relies upon the generous support of the public to successfully implement its important conservation action. The organization is proud of earning a 4-star rating from Charity Navigator. Learn more about the work of Rainforest Trust by visiting *www.RainforestTrust.org*, Twitter, Instagram, TikTok or Facebook.